



PSYDEH's  
FRUITS OF CHANGE CROWDFUNDING CAMPAIGN  
- FAQs -



- **What are September 19-30 campaign goals?**

[Use our crowdfunding page](#) to raise \$10,000USD total from 150 donors to win an additional \$5000 in prize money! At a minimum, we must raise \$5000 from 40 donors.

- **Is there a specific day on which people should donate?**

Yes. We need people to donate on [Thursday, September 22, from 9-11am \(Eastern Standard Time\)](#) when Global Giving (GG) matches 20% of every donation!

- **Why Global Giving and how does PSYDEH collaborate with them?**

GG is a [US-based foundation](#) that certifies NGOs as worthy of support after a four-week vetting process and per our filing quarterly reports and accepting GG site visits.

- **Are donations really tax-deductible in the USA? How do people make their donation? Are there donation gifts?**

Yes. All donations by US citizens on the GG platform are tax-deductible. Donations can be made with [credit card, debit card, paypal, check or gift card](#). See this [diagram](#) for information on our donor gift program.

- **How will PSYDEH use your donation?**

Your money will pay for [these priority actions](#) in this order.

- **Who is PSYDEH? What do they do?**

PSYDEH is a Mexican NGO led by women, dedicated to [empowering native women](#) to sustainably develop their own communities. We are in the midst of a [multi-year program](#) to educate and organize native women to lead new organizations that produce local projects consistent with their [own development agenda](#).

- **Is there evidence that PSYDEH's program leads to an increase in pilot-projects created and led by native women?**

YES. [Click HERE](#) for basic details on how PSYDEH's work has already resulted in nine pilot projects led by native women!

- **Does the program transform women into more able leaders in communities?**

Yes. For example, Marisela Romero Cruz, 29 years old, began work with PSYDEH in 2013 as project participant. Two years later, [in the spring of 2016](#), she ran for president of her municipality. While not winning, she learned much and now leads pilot-projects in her community and has rejoined PSYDEH in her role as program leader.

- **Is there a fun way to relay PSYDEH's program and global campaign?**

Yes. [Click HERE for our](#) cool animated video created just for you!