PSYDEH’s “Sustain Impact” Campaign 2019
- FAQs -

- What is our campaign goal?

Use this GlobalGiving crowdfunding campaign to raise $15,750 USD by June 2019.

- Why GlobalGiving (GG) and how does PSYDEH collaborate with them?

GG is the largest global crowdfunding community that certifies NGOs as worthy of support, including demanding quarterly reports and accepting GG site visits.

- Are donations really tax-deductible in the USA and the UK? How do people make a donation?

Yes. All donations by US citizens on the GG platform are tax-deductible. UK taxpayers paying in GBP are eligible for Gift Aid. Donations can be made with credit & debit card, apple pay, paypal, check or gift card.

- Who traditionally funds PSYDEH’s work?

Private donations, GG campaigns and public sector grants.

- How will PSYDEH use your donation?

80% of your investment funds our new Sustainability Coordinator whose mission is to as much as triple the value of your investment through subsequent fund-generating work. 20% covers miscellaneous field work costs.

- Who is PSYDEH? What do they do?

PSYDEH is a Mexican NGO using a number of process-oriented strategies, e.g., citizen training on rights and how to use them, to empower marginalized indigenous women in rural, central Mexico to create from the bottom-up their own lasting communities of change.

- Is PSYDEH and our work sustainable?

We prioritize lasting growth. For example, we emphasize citizen leaders values and a theory of change needed to sustain impact in the field. As an NGO, our new Sustainability Coordinator will diversify income streams.

- Is there a fun way to understand what it is that PSYDEH does?

See this 2019 animated lesson, a fictional story told in the 3rd person about an indigenous partner Maria navigating our scalable program model.